## ICC Shirt

**Ickenham Cricket Club**

**Oak Avenue, Ickenham, Middlesex UB10 8UT**

**Club Development Plan**

**Updated: November 2019**

## Consultation

This plan was developed in consultation with the Officers and Assistant Officers of the Ickenham Cricket Club (ICC) and was approved and adopted by the Club Committee, at the November 2019 Club Committee meeting, on Wednesday, 20th November 2019.

The Development Plan has been posted to the Club’s website, displayed on the Club noticeboard, is an agenda item for each Annual General Meeting (AGM) held before the end of November each year, and sent to all members of the Club.

The plan remains under constant review and has been placed as a standing quarterly item on the Club Committee meeting agenda.

## Background and Status

The Club has been in existence for 170 years and is one of the oldest institutions in Ickenham village. The Club, situated at the end of Oak Avenue, has occupied its current site since 1928 (or thereabouts). The freehold of the main ICC cricket ground is entrusted to the Club’s Trustees, appointed in accordance with ICC Club rule 37.

The Club is affiliated to the England and Wales Cricket Board (ECB) through Middlesex Cricket. Additionally, the Club is associated with, and a member of, the Middlesex Colts Association, Morrant Thames Valley Cricket League, Lords International Chess Valley League, Women’s Cricket Southern League and the Middlesex Association of Cricket Groundsmen.

The Club has Clubmark status approved by the ECB.

The Club is registered with HMRC as a Community Amateur Sports Club (CASC).

## Aims and Objectives

The principal objective of the Club is set out in our Club rules:

***“… the promotion and encouragement of amateur cricket within the community …”***

The Club achieves this by:

1. Supporting the doctrine of “cricket for all in the community”.
2. Encouraging participation at all levels both on and off the field.
3. Providing coaching and practise facilities.
4. Maintaining high standards of behaviour and sportsmanship.

The Club’s strategy for the foreseeable future is to strengthen the men’s senior sides, continue support for the development of women’s cricket, within our Club and our community, and to continue to operate a vibrant colt’s section developing our boys and girls to play senior cricket at Ickenham CC. The Club will achieve this by continuing its efforts to:

1. Develop the senior playing teams through consistently challenging players and teams to strive for improved results and provide positive role models to all Club members through achievement and success.
2. Harness and develop young cricketers so they have an opportunity to contribute to the game of cricket at all levels and to play an active role in our Club, and do so regardless of sex, age, disability, ethnicity, nationality, sexual orientation, religion or other beliefs.

## Committee

The management of the club is vested in the Officers of the Club who form the Club Committee:

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| --- | --- | --- |
| **Role** | **Name** | **Email** |
| Club Chairman | Steve Room | chairman@ickenhamcc.co.uk |
| Honorary Secretary | Chris Sims | secretary@ickenhamcc.co.uk |
| Honorary Treasurer | Chris Lawton | treasurer@ickenhamcc.co.uk |
| Chairman of the Cricket Sub-Committee | Rishi Soni | cricket@ickenhamcc.co.uk |
| Chairman of the Colts Sub-Committee | Steve Marner | colts@ickenhamcc.co.uk |
| Chairman of the Bar Sub-Committee | Peter Sims | bar@ickenhamcc.co.uk |
| Chairman of the Ground Sub-Committee | Richard Crompton | ground@ickenhamcc.co.uk |
| Chairman of the House Sub-Committee | Vacant | secretary@ickenhamcc.co.uk |
| Chairman of External Sponsorship and Grants Sub-Committee | Vacant | secretary@ickenhamcc.co.uk |
| Chairman of the Social and Internal Fund-Raising Sub-Committee | Harry Collett | social@ickenhamcc.co.uk |
| Club Welfare Officer | Christine Lewis | welfare@ickenhamcc.co.uk |

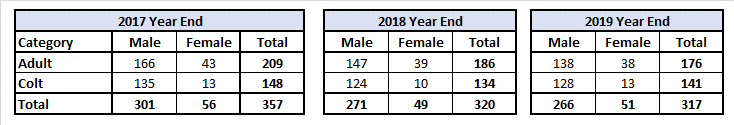
Additionally, the President is an ex-officio member of the Club Committee.

There are also six Assistant Officers, who support the Officers of the Club Committee:

* Assistant Honorary Secretary
* Assistant Honorary Treasurer
* Assistant Bar Chairman
* Social Members Representative
* Assistant Club Welfare Officer
* Fixture Secretary

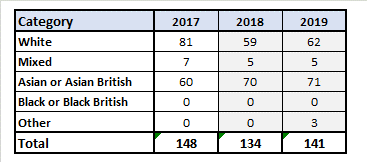
## Membership

The age/gender demographic of our Club membership is as follows:



We do not hold details of black and ethnic minority for adult members.

Our colt member’s demographics are as follows, obtained from information provided by parents/carers on colt’s membership registrations and proportionally extrapolated from data provided to represent all colts in 2019.



Our 2019 membership numbers by categories have remained relatively steady over recent years, with another gratifying increase in the number of older colts playing senior cricket at a level that is suitable to their ability.  The club's ethos remains to encourage colts, as soon as they reach the minimum age and want to participate, to have the opportunity to play in senior cricket matches.

Our Colt’s Foundation Group continues to be a first key step into cricket for children from age four and upwards and is an essential tenant of our approach to attracting new colts. Our ethos has always been to allow the younger boys and girls, wishing to join our Foundation Group (school year 6 and below) and play cricket for the first time, with two free ‘try-out’ weeks to be sure that they, and their parents/carers, are happy and comfortable before committing themselves to membership of Ickenham Cricket Club.

## Finance

The finances of the club remained positive at the end of the 2018/19 financial year, on 30th September 2019 at £61,470.

As well as player and member subscriptions, additional funds are raised through the bar, hire of clubhouse and ground for functions, the sale of cricket clothing, donations, an annual Fun Day event, sales of refreshments at colts training on Fridays and Sundays, social events and various fundraising activities.

The Club Committee are considering replacement or renovation of our net facilities, which we believe will cost circa. £30/£40,000 which may be sourced wholly or partly from a grant, together with further potential upgrading of some of the boundary fencing, for which grants will also be sought.

## Partnerships and other links

The three ICC cricket grounds are used on occasions by Middlesex over 50’s and over 60’s teams, other cricket teams and by local schools, a local cricket coach and the Ickenham Church Holiday Club for cricket events. In addition to providing cricket, the Club’s facilities are used for other activities through association with other bodies within the local community, with several charity events hosted during our 2018/19 financial year. During the close season our facilities are let to a private tutor and the local community for wedding receptions, Christening parties, children’s and adult’s birthday parties and funeral wakes.

Ickenham Cricket Club is an active member of Hillingdon Youth Cricket Alliance and has links with junior and senior schools within our local community.

## Facilities

The Club owns the freehold of its principal ground. Additionally, the Club has two licences, from the London Borough of Hillingdon, and maintains two further cricket grounds in land adjacent to the main ICC cricket ground. The third pitch was brought back into commission in 2012 having not been used as a cricket ground since around 2000.

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|  | **1st pitch Main Ground** | **2nd pitch “The Deanery”** | **3rd pitch “Hayward’s Heath”** |
| No. of fine turf playing pitches | 8 | 9 | 8 |
| No. of non-turf playing pitches | 0 | 0 | 0 |
| No. of fine turf practice pitches | 2 | 0 | 0 |
| No. of non-turf practice pitches | 3 | 0 | 0 |

## Club Teams

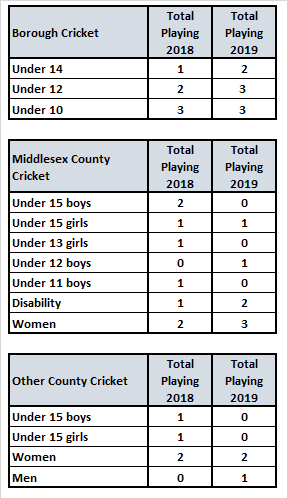
***Adults***

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| Men’s Saturday 1st XI | Morrant Thames Valley Cricket League – Division 2a |
| Men’s Saturday 2nd XI | Morrant Thames Valley Cricket League – Division 4b |
| Men’s Saturday 3rd XI | Morrant Thames Valley Cricket League – Division 6a |
| Men’s Saturday 4th XI | Morrant Thames Valley Cricket League Division 9b |
| Men’s Sunday 1st XI | Lords International Chess Valley Sunday 1st XI League - Division 2 |
| Under 21 Development XI | Middlesex Development League |
| Women’s XI | Women's Cricket Southern League - Premiership |

## Colts

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| Under 19 | Middlesex T20 League |
| Under 17 | Middlesex North Area League Division 1 |
| Under 17 girls | Middlesex Seaxes League |
| Under 15 | Middlesex North Area League Division 2 |
| Under 14 | Middlesex North Area League |
| Under 13 | Middlesex North Area League Division 1 |
| Under 12 | Middlesex North Area League |
| Under 11 | Middlesex North Area League Division 1 |
| Under 10A | Middlesex Colts Association North Area Gubby Allen |
| Under 10B | Middlesex Colts Association North Area Gubby Allen |

## Representative Cricket for Colts, Men and Women:



## Planned Developments

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| **Development** | Clubmark Accreditation | | | | |
| **Aim** | To maintain standards to Clubmark specification. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead persons** | **Timescale** | **Cost** |
| To retain Clubmark accreditation | ECB Clubmark evidence and site checklists | Middlesex County Cricket Board Development Manager | Hon. Secretary  Colts Secretary  Club Committee | Ongoing | None |
| **Additional notes** |  | | | | |

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| **Development** | Senior Cricket (Men) | | | | |
| **Aim** | Strengthen senior sides by maintaining and continuously improving the standard of coaching and training for all senior players, particularly the 1st XI squad.  (Provide regular opportunities for colts (boys and girls) to play senior cricket. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Provide facilities that will allow players to fulfil their potential  Continue regular selection of younger colts to our men’s teams. | Increase training facilities for colts transitioning into the senior game  Winter nets programme for 2019/20 concluded. | UKCC Level 2 coaches and Coach Support Workers | Cricket & Colts Chairmen  Women’s XI captain/Representative  Other captains | Ongoing | Costs are absorbed into normal Club activities.  Funding for winter net practice programme |
| **Additional notes** | The ICC Saturday 1st & 3rd XI’s won their respective leagues and have been promoted to the Thames Valley Cricket League Division 1 and Division 5 respectively.  The Saturday 4th XI is primarily to enable younger developing colts to start their transition into senior cricket. In 2019, all Senior Men’s teams are competing in the Thames Valley League in 2019. | | | | |

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| **Development** | Senior Cricket (Women) | | | | |
| **Aim** | Promote women’s cricket at both Club and community level and maintain, the improve the standard of coaching, training and skills of all senior women players. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Increase amount of cricket available to women at the Club and their involvement in cricket and the Club generally. | (i) Enter women’s league and cup competitions (ii) Some Women’s matches on the main square (iii) Hold women’s tournament  (iv) Greater involvement in women coaching both boys and the younger girls (and vice versa)  (v) Encourage attendance at Cricket Committee and social/general club activities | Women’s Cricket Southern League  UKCC Level 2 coaches and Coach Support Workers | Cricket Chairman  Women’s Cricket Captain/Representative  Colts Chairman | Ongoing | Costs are absorbed into normal Club activities  Funding for 2019/2020 winter net practice programme |
| **Additional notes** | The ICC Women’s XI will return to the Women's Cricket Southern League – Championship in season 2020. | | | | |

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| **Development** | Junior Cricket (Colts) | | | | |
| **Aim** | Observe all coaching requirements, in respect of junior, and adult, coach to pupil ratios, to enable best class coaching facilities. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Increase numbers of UKCC Level 2 coaches and Coach Support Workers | Build succession plan including a new coach recruitment programme | Middlesex Cricket | Colts Chairman  Colts Secretary | Ongoing | Provided coaches offer voluntary coaching to ICC their training costs and ECB CA subscriptions are met by the Club |
| **Additional notes** | Each year the Club invests over £2,000 on coaches to provide coaching facilities for the Foundation (under 11 and below) group. | | | | |

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| **Development** | Recruitment – Colts, Senior Male and Female Playing Members | | | | |
| **Aim** | Maintain membership at a sustainable level. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Remain vibrant and healthy membership numbers.  Hold colt’s open days and ‘two-week trial’ for both boys and girls.  Develop closer links with local schools | Remain ‘open’ to the community  Through Hillingdon Youth Cricket Alliance  Contact local schools and develop strong working relationships.  Leverage Social-Media | Hillingdon Youth Cricket Alliance  Local schools  Social Media | Club Chairman  Colt’s Chairman  Colt’s Secretary  Membership & Hon. Secretary  Social Member’s Representative | Ongoing | None |
| **Additional notes** | Whilst looking externally for quality players to join the Club and play for our men’s and women’s XIs, we also remain heavily committed to the home-grown philosophy.  During the 2019 cricket season we again recruited several new very young colts to the club. | | | | |

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| **Development** | Membership Communications | | | | |
| **Aim** | Maintain good communications with the membership | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Retain and grow membership and ensure club news is effectively disseminated. | Social media  ICC Website  ICC Newsletters  ICC Annual Survey | n/a | Hon. Secretary  Membership & Hon. Secretary  Social Member’s Representative | On going | n/a |
| **Additional notes** | The Club has an up to date website and is researching other methods of communication through advances in technology, such as live score updates from matches. | | | | |

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| **Development** | Improvement of Net Practice Facilities | | | | |
| **Aim** | Repair/Re-furbish/Replace existing practice nets surface and netting.  Research and consider potential alternative locations for replacement practice nets. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Improve practice net facilities for all playing members. | Consult and plan | Seek grants and sponsorship to fund the project and a partner to complete the ground works | Club Chairman  Ground Chairman  Cricket Chairman  Colts Chairman  Chairman – External Grants & Sponsorship | 2019/2021 | c. £30,000 - £40,000 |
| **Additional notes** | The Club has replaced the net winding mechanisms and the netting itself. The net surface requires attention/repair/replacement. | | | | |

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| **Development** | Upgrade Oak Avenue Boundary Fencing | | | | |
| **Aim** | To reduce the inconvenience to players and neighbours when balls are hit out of the ground. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| New fencing on the Oak Avenue boundary of the ground | Review options for grants. | A suitable contractor and club volunteers | Ground Chairman  Bar Chairman  Hon. Secretary  Cricket Chairman  External Sponsorship and Grants Chairman | 2020/22 | c. £30,000 |
| **Additional notes** | The Club spent £2,000 increasing the height of one boundary fence to six metres, in 2018. | | | | |

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| **Development** | Main Cricket Ground Drainage | | | | |
| **Aim** | Renew existing drainage system | | | | |
| **Objective** | **Process** | **Key partner** | **Lead person** | **Timescale** | **Cost** |
| Improve drainage of main cricket ground | Introduce new drainage to cover the whole of the main ICC cricket ground, which will work in tandem with the existing but aging drainage system | Seek grants and sponsorship to fund the project and a partner to complete the ground works | Ground Chairman  Bar Chairman  Hon. Secretary  Cricket Chairman  External Sponsorship and Grants Chairman | 2020/22 | c. £40,000 - £50,000 |
| **Additional notes** |  | | | | |

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| **Development** | Repair and Re-paint the White Rendered Facia of the Pavilion. | | | | |
| **Aim** | Improve the look of the outside of the pavilion and protect the facias from the winter weather. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead persons** | **Timescale** | **Cost** |
| Remove and repair the damaged rendering, add a ‘drip rail’ and paint the facia | White facia repainted by volunteer member  Review options and pricing to repair damaged rendering. | Acting House Chairmen  ICC Member Volunteers | Bar Chairman  Hon. Secretary | Complete before 2020 season. | c. £400 |
| **Additional notes** |  |  |  |  |  |

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| **Development** | Replace Clubhouse Main Entrance Doors | | | | |
| **Aim** | Improve Clubhouse Security and better control Front Door Key management. | | | | |
| **Objective** | **Process** | **Key partner** | **Lead persons** | **Timescale** | **Cost** |
| Improve Clubhouse Security  Better Control the distribution and availability of door keys. | Review options with three potential suppliers.  Keys to the new front door managed by Club Committee Officers | Acting House Chairmen & West End Glass, Ruislip  Hon. Secretary  Bar Chairman  Club Committee Officers | Hon. Secretary  Bar Chairman  Hon. Secretary  Bar Chairman  Club Committee Officers | Completed 1st May 2019  Completed 1st May 2019 | £2,165 + VAT  £139 |
| **Additional notes** |  | | | | |

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| **Development** | Redecoration of Main Clubhouse & Changing Rooms | | | | |
| **Aim** | Maintain and approved decoration and cleanliness of Clubhouse and Changing Rooms | | | | |
| **Objective** | **Process** | **Key partner** | **Lead persons** | **Timescale** | **Cost** |
| Maintain and improve clubhouse decoration | Annual review of work required to be done to maintain facilities.  Approval of proposed expenditure by Club Committee. | Acting House Chairmen  Hon. Secretary  Bar Chairman  Club Committee Officers | Acting House Chairmen  Hon. Secretary  Bar Chairman | Review annually during January/February. Obtain budget approval. Complete approved works before cricket resumes each season. | Annual expenditure approved by the Club Committee.  The two-front facing, large changing rooms were thoroughly cleaned and re-painted, in September, ready for regular weekly weekend hire throughout the winter months. |
| **Additional notes** |  | | | | |